

ISAF Advertising Code - Paralympic Classes

Regulation 20.4

A submission from the US SAILING

Proposal:

To change the Advertising Code 20.4 to include Paralympic eligible sailors in Paralympic equipment in the exception clause to allow for unrestricted Category C advertising.

20.4 The right to choose Category A or C applies to all ISAF *Classes*, except Olympic Classes **and eligible Paralympic sailors competing in the selected Paralympic equipment** which shall be unrestricted Category C.

Current Position:

Current wording of the Code only allows unrestricted advertising for Olympic Classes but not for Paralympic Disciplines. Advertising for Paralympic classes defaults back to individual Class advertising restrictions.

Reason:

To allow unrestricted Category C advertising for eligible Paralympic athletes (carrying valid IFDS classification cards) who are competing in Paralympic disciplines to enable them to better manage and defray the costs of a Paralympic campaign.